



WORLD-CLASS WINELANDS WELLNESS

Unveiling Leeu Spa by Healing Earth

Globally renowned spa and wellbeing brand Healing Earth is collaborating with internationally acclaimed Leeu Collection to lead and manage the Leeu Spa at Leeu Estates. This is intended to provide an enhanced wellness offering when the spa re-opens in November 2020.

The move is in line with Leeu Collection's strategy of working with the best-in-class in various areas. Independently it focuses on lifestyle aspects such as beautifully curated interiors, exquisitely landscaped gardens and stunning pieces of art, while partnering with experts in their fields to look after other areas of the guest experience. For example, a raft of celebrated chefs has already been brought on board to operate the in-house restaurants in South Africa and the UK.

Located at the five-star Leeu Estates, a boutique hotel set amid herb gardens, orchards and vineyards in the picturesque Franschhoek Valley, Leeu Spa is the perfect home for Healing Earth – a brand established by spa veteran Elisabeth Brandt to offer the highest quality products, therapies and spa concepts that nurture both the body and soul by harnessing the restorative powers of Africa's rich natural (often organic) resources, such as minerals, flowers, herbs or natural oils.

Reflecting its beautiful location, Healing Earth will use its lovingly-created collection of Pinotage facial and body care products at Leeu Spa. Healing Earth pioneered the use of this uniquely South African grape in its products, and its vinotherapy range harnesses the antioxidant properties of its seeds, skins and stems for skincare that not only reflects the essence of the country's winelands, but is also effective in guarding against free radicals and the elements, while leveraging the powerful anti-ageing effects of polyphenols.

Masters in the art of bringing memorable, multi-sensory spa and wellbeing experiences to guests the world over, Healing Earth will also offer unique and fully immersive holistic packages that go far beyond outer beauty to facilitate a harmonious connection between mind and body. Add to this a comprehensive wellness programme of motivational talks, yoga, meditation, life coaching and personal development workshops, and guests can expect a truly life-changing offering at a world-class destination.

"We like to work with local experts and companies that are the best in their fields," says Leeu Collection Founder Anajit Singh. "While Healing Earth has run spas very successfully overseas, it is based in the region and makes its own products from local ingredients. We are confident that this

combination of experience and authenticity will elevate our offering, creating a destination spa that will appeal to in-house guests and day visitors alike.”

Adds Healing Earth Founding Director Elisabeth Brandt, “The Healing Earth family is dedicated to award-winning quality, unparalleled service excellence and memorable experiences combined with a strong focus on environmental sustainability and social upliftment. To this end, we have certainly found yet another perfect partner in the Leeu Collection, as it resonates with and reflects our unwavering commitment and values.”

Both Leeu Collection and Healing Earth are dedicated to the wellbeing of the planet and its people through active social responsibility projects, and supporting local and sustainable initiatives wherever possible. Healing Earth’s earth-, people- and animal-friendly products and methods echo Leeu Collection’s aims to respect, sustain and uplift the people and natural resources of Franschhoek – and South Africa – in all that it does.

Together, they are creating a whole new world of world-class wellbeing in the Cape winelands.

For more information, contact communications@healingearth.co.za.